

PRIVACY POLICY FOR SITE USERS

We inform you that this privacy policy applies to the activities and website www.marcorosa.it. In compliance with the obligations arising from national and Community legislation on the protection of personal data, This site respects and protects the confidentiality of visitors and users. The collection and processing of your personal data will be carried out in accordance with the following: This information has been prepared pursuant to art. 13 of Regulation (EU) 2016/679 "concerning the protection of individuals with regard to the processing of personal data, as well as the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation)" and updates previous versions released before.

1. TYPES OF DATA COLLECTED

- CONTACT DETAILS (first name last name email address) provided by the user by filling in the contact form of the site
- NAVIGATION DATA (anonymized collected for statistical purposes only)
COOKIES treated by www.marcorosa.it take a look at the appropriate cookie policy

2. PURPOSE OF THE PROCESSING AND ITS LEGAL BASIS

The data will be processed for the following purposes:

The contact details provided by the user and collected through the site (last name email address), are processed for Allow the answer to any questions asked through the site

♣ For the sending of information, communications and information with content similar to that of the services provided (newsletters with health information, any wishes on the occasion of the holidays, orthodontic study initiatives dr. Marco Rosa, any changes of time)

With reference to Article 130 of the Privacy Code amended in August 2018, the legal basis of the processing is the legitimate interest, as the coordinates issued by the user are used in the context of services similar to those being issued.

Once you have given your consent, you have the right to revoke it at any time (art.7.3 GDPR).

The navigation data, anonymized are collected for statistical purposes only, third-party data can be used to ascertain responsibility in case of hypothetical computer crimes against the site. This data is collected on the basis of the consent expressed by the user with the persistent navigation on the site. (Conclusion).

Refusal to provide the data means that I cannot fulfil my contractual obligations.

3.METHODS OF DATA PROCESSING

The processing will be carried out in a manner: computerized and/ or analog, in the manner and to the extent necessary to pursue the purposes listed above, in compliance with the principles of art. 5 GDPR.

The processing will be carried out by the owner and the authorized, with the observance of any precautionary measure that ensures its security and confidentiality.

4.COMMUNICATION AND SCOPE OF DATA DISSEMINATION

The contact details issued on the site and the navigation data collected for the above-mentioned purposes may be communicated to the technical manager of the site.

Personal data for the purposes indicated above, may be communicated

1. To the persons in charge,
2. To the System Administrator,
3. To external consultants to carry out the activities covered by the contracts and collaborations related to the activities of the site.

5. RIGHTS OF THE DATA SUBJECT.

Users (interested in processing) have a number of rights under Regulation (EU) 2016/679. These are:

- right to access your personal data (once you have received confirmation that your data are subject to processing by the owner);

- right to have your data rectified and supplemented;
- right to have your data deleted;
- right to obtain the restriction of the processing of your personal data under certain conditions;
- right to receive the personal data provided to the holder in a structured and commonly used format, and to transmit them to a different holder;
- the right to object to the processing of personal data where there are grounds relating to his personal situation;
- right not to be subject to automated decision-making;
- right to obtain communication in the event that your data are subject to a serious breach;
- right to withdraw consent to processing at any time;
- right to lodge a complaint with a supervisory authority.

Requests must be addressed without formality to the holder, also through the intermediary of a person in charge, such request must be provided appropriate feedback without delay. The controller undertakes to make the exercise of rights by data subjects as smooth as possible. Requests for modification and cancellation should be addressed to the Data Controller, who undertakes to make it as easy as possible to exercise the rights of data subjects, at the email address: info@marcorosa.it

6. DATA RETENTION PERIOD

The data for sending communications and information are stored until the data subject is deleted, caused by the withdrawal of consent. Every 24 months, the interested party is given the opportunity to confirm his interest in remaining in the contract or to voluntarily leave the mailing list.

7. DATA CONTROLLER

The data controller is Dr. Marco Rosa. Registered and operational in Via Piazza della Mostra nr. 19 38122 Trento TN.

UPDATE

This document was updated on 30/09/2018